



L. Michelle Smith

AUTHOR | SPEAKER
EXECUTIVE & PERSONAL COACH

NO SILOS COMMUNICATIONS LLC

A media and consulting company empowering
high-performing women to reach the C-Suite

Empowering high-performing women to become rockstar leaders. Advising the companies they aspire to lead at the intersection of tech, culture and business.

L. MICHELLE SMITH

L. Michelle Smith

Author | Speaker | Certified Executive & Personal Coach

As seen on...

FAST COMPANY BLAVITY

ForbesWOMEN



rollingout

theGrio

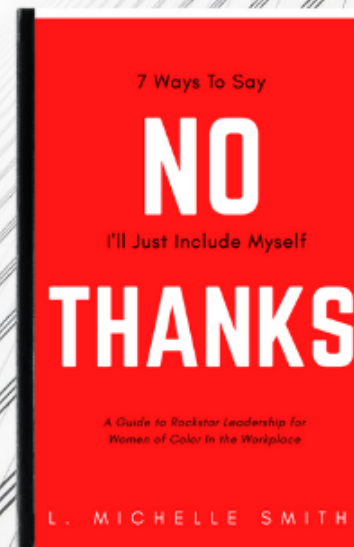


yahoo! news

The Network Journal

#ROLAND MARTIN UNFILTERED DAILY DIGITAL SHOW

lmichellessmith.com





L. Michelle Smith is the CEO/founder of no silos communications llc, the parent company for six media, content, talent development and strategic communications consulting brands, all fueled by tech. She has more than 25 years of experience as an elite, award-winning communicator and integrated marketer at global agencies, her own boutique agencies and a Fortune 10 technology, telecom and media company. She raced to the officer ranks in no time in her career, making vice president before the age of 30. Then she “fell” into entrepreneurship, scaling that boutique agency to 7-figure sales in less than 5 years. She’s held officer-level positions for about half her career, but most recently answered the call at AT&T where they needed someone to build their diversity & inclusion corporate communications capability from scratch. She did that in two years, then built another innovative, award-winning business model to compliment it called inclusion marketing. She is also the best selling author of No Thanks: 7 Ways to Say I'll Just Include Myself. She is a certified executive and personal coach, principal of NSC Coaching, a private practice that has a specialty in issues facing women and other women of color aspiring for leadership roles. She also supports organizations looking to strengthen their leadership pipeline by developing these women leaders while strengthening their own cultural intelligence quotients, and policies to retain and grow these leaders. Her full bio is here: lmichellesmith.com/#about

*NSC Coaching &
Consulting*

EXECUTIVE CAREER &
BUSINESS COACHING
WORKSHOPS
TRAINING

L Michelle Smith

SPEAKER &
BESTSELLING
AUTHOR

SOAR Women's Leadership Academy

MASTERMINDS
WORKSHOPS
COURSES & TRAINING

no silos communications llc

A leadership & personal development
consulting and media company

The Culture Soup Podcast™

MEDIA
AD SALES
INTEGRATIONS
LIVE EVENTS

The SHIFT Coaching

PERSONAL
DEVELOPMENT & LIFE
COACHING

SLAYNET

PRIVATE ONLINE
COMMUNITY FOR
LIKEMINDED
LEADERS

no silos communications LLC specializes in leaders & personal development and is the parent company of several media, content, coaching and consulting brands, fueled by tech. Brands include NSC Coaching & Consulting, SOAR Women's Leadership Academy, The Culture Soup Podcast™, SLAYNET , The SHIFT Coaching and L. Michelle Smith, pro speaker, author and certified executive & personal coach.



Fire from the Platform

KEYNOTE SPEAKER

Coach L. Michelle has appeared on big stages like Black Enterprise Women of Power and Entrepreneur Summits, SXSW, Essence Music Festival, The Opera America Global Conference, The National Association of Black Journalists Career Fair & Convention, Brand Innovators and National Alliance of Musical Theatre. She has appeared as a speaker for the Executive Leadership Council, AT&T, Capital One, American Express, Fleishman Hillard, WNBA, StyleCON, The Dallas Mavericks HQs, Kellogg's, Spotify and more. She is one of the most sought-after speakers on issues at the intersection of tech business and culture for conferences, corporations, universities, and professional organizations throughout the country. Learn more at LMichelleSmith.com/Speaking.

3x Author

AWARD-WINNING & BESTSELLING BOOKS



NO THANKS

THE FRANCHISE
LEADERSHIP BOOKS & JOURNAL,
ONLINE COURSE & NETWORK AND
CHILDREN'S BOOK



ABOUT THE BOOKS

The way to executive leadership in Corporate America is a struggle for women of color according to research, and this current health and economic crises and cultural unrest have ironically presented great opportunity despite the turmoil. The bestselling No Thanks: 7 Ways to Say I'll Include Myself and its award-winning second edition, No Thanks, The Remix, provide a roadmap of affirmations, coaching and actionable steps women of color can take to not only lead, but lead like a rockstar during this unprecedented time and beyond. Grounded in tenets of positive psychology and based on the career journey of former corporate leader, serial entrepreneur and certified executive & personal coach L. Michelle Smith, the books share a simple roadmap to success while weaving in storytelling of her own and those of her own mentors and sponsors from the C-Suite. She presents insights on knowing one's value, "flipping privilege" to your advantage, leading with excellence and authenticity and even how to deal with microaggressions like "work-jackings" head on. It is the precursor to her daughter's first children's book, No Thanks for Girls: 7 Ways to Say I'm Beautiful, Strong & Enough. There is also SLAY EVERYDAY: 52 Weeks to Rockstar Leadership, a companion journal to the leadership books. Each is available on Amazon with the original No Thanks and No Thanks for Girls available at the best booksellers worldwide. You can also ask your favorite independent bookstore to order them. The original edition of No Thanks is also available as an audiobook on Audible. Learn more about these books, the No Thanks online course and SLAYNET, the private online network of like-minded leaders at lmichellesmith.com.

ABOUT THE AUTHOR & FOUNDER

L. Michelle Smith is an award-winning, best-selling author, speaker and credentialed Fortune 100 Executive & Personal coach who empowers high-performing, professional women to achieve their C-Suite aspirations. She is the CEO/Founder of no silos communications llc, a media and consulting firm that creates and publishes content while working with executives and organizations to co-create experiences that inspire exceptional leadership across nearly every industry. She specializes in moving mid-level and GMs to senior executive leaders to the C-Suite and uncovering opportunities for C-Suite leaders to have lasting impact at their companies and industries. These leaders have hailed from American Express, Microsoft, Amazon, Google, Bank of America, AT&T, Lenovo, Netflix, Warner Media, CNN, Merck, Capital One and even some of the most recognizable organizations in the arts. She is also a go-to executive coach for the Executive Leadership Council. Her upcoming book is called Yes Please! 7 Ways to Say I'm Entitled to the C-Suite: Secrets Women of Color Need to Know Now to Get Their Happy and Thrive in an Exclusive Corporate Environment. She is the creator, executive producer and host of The Culture Soup Podcast®, heard in more than 70 countries, boasting nearly 300 episodes. She is one of the most-sought after contemporary keynote speakers on topics surrounding technology, business and culture, and has been featured across the country on some of the most important stages across multiple industries. Previously a contributor to Black Enterprise, She has more than 25 years of experience as an elite, award-winning strategic communicator and is an adjunct professor of strategic communications at the Texas Christian University Bob Schieffer College of Communication. Learn more at lmichellesmith.com.

As seen on...

the **grio**

abc

#ROLAND
MARTIN
UNFILTERED
DAILY DIGITAL SHOW

The Network
Journal
Black Professional and Small Business Magazine

rollingout

NBC

BLAVITY

ForbesWOMEN

THRIVE GLOBAL

COMING SOON!

Foreword by
America's Psychologist
Dr. Jeff Gardere



Book L. Michelle to speak or appear at your next event, conference or meeting.

A PROFESSIONAL PRIVATE PRACTICE AND "SECRET WEAPON" FOR WOMEN AND WOMEN OF COLOR

L. Michelle Smith received her certification at the International Coaching Federation-accredited CaPP Institute where coaching is taken seriously and applies tenets of applied positive psychology. Clients are corporate and business leaders, and they come from all over the US, Canada and the Virgin Islands. As the "accessible coach," L. Michelle holds a special place in her heart for black women, women of color and other underrepresented groups in business and in corporate. Through coaching and consulting, she has developed an approach to business and career for these entrepreneurs and other professionals that is proven and time-tested by some of businesses top female leaders like herself. She bills herself as a secret weapon, providing flexible payment arrangements for individuals who may not ever be tapped to have access to a coach in their workplaces, one of the perks that other leaders have that help them to rise through the ranks, receive access to capital and sponsorship and other "secrets" that others leverage to excel and grow generational wealth.

Learn more at lmichellesmith.com/coaching.





Introducing

THE SHIFTTM

Coaching

Personal transformation for exceptional people who lead at home, work & community.

Private 1:1, support groups, masterminds, challenges and faith-based coaching

Imichellesmith.com/TheShift

A brand of no silos communications llc, a divisino of NSC Coaching

The Culture Soup Podcast®

ONE OF THE TOP BUSINESS SHOWS IN THE U.S.



The Culture Soup Podcast® is a weekly broadcast that has a global audience and debuted at the #6 spot in the U.S. on Apple Podcasts in the Business and Business News category after only 5 months of streaming and stayed in the Top 10 for 11 weeks following. Heard in 70+ countries and on nearly every continent, Smith has executive produced more than 100 episodes.

Completely unscripted, the show features Smith's friends who are all notable contributors at the intersection of tech, business and culture.

For more information about the show and guests:
theculturesoup.com:



PRIVATE ONLINE COMMUNITY



Launched in January of 2021 as NSC eLearning, this private online community has evolved into a platform with online courses, masterclasses, audiocasts, webinars and rich digital content for the learning and development and community for professionals seeking to lead in the workplace and in business. The content is driven by Coach L. Michelle's platform to stand up rockstar leaders who are culturally aware, wield weapons of mass innovation and leverage keen business acumen to not only survive, but thrive.

Learn more at lmichellesmith.com/slaynet



SOAR

Women's Leadership Academy

**INTEGRATED TRAINING AND COACHING
TO TAKE YOU TO YOUR NEXT LEVEL LIFE & LEADERSHIP**

469.523.1453

Join the academy...and SOAR anyway!

Increase your influence
Position yourself for executive leadership
Overcome gender and cultural biases
Increase your earning potential
Transform your life



bit.ly/NSCSOAR

What Leaders Learn

- Knowing & harnessing your value to go higher
- Bossing Up: Pushing through fear to confidence
- Navigating the likeability factor
- Building & activating your tribe
- Sponsorship strategies and pitfalls
- Maximizing the platform for influence and opportunities
- Lead better: Healing & getting to happy
- Reclaiming your time with peace & productivity
- Live better: money, partnership and a well-rounded life

Who should apply

- High-performing corporate leaders with at least 10-20 years experience
- Professionals who have E- and C- Suite aspirations

How it works

- 6 Months of bi-weekly hybrid training & group coaching sessions
- Alternating live and on-demand sessions
- Two 1:1 executive coaching sessions
- Accountability partners
- March-September 2023
- Enrollment caps at 25 leaders



Lead by award-winning author, certified hybrid instructor and Fortune 100 advisor L. Michelle Smith, MS, ACC, SOAR engages strategies grounded in positive psychology and neuroscience to develop the transformational leaders that today's organizations are looking for. Led by some of the most trusted facilitators and coaches to the Fortune 100, the program offers community building and networking opportunities in addition to growth and learning.

STRATEGIC PLANNING & TRAINING

NSC Consulting offers counsel in leadership development and strategic communications, a rare combination of expertise. We believe that it is impossible to lead if you do not know how to communicate and do so extremely well in every way communicating is possible. That means communicating in the digital realm. Under this brand, we offer strategic planning, live workshops and 1:1 training. Our most popular offerings focus on executive presence both online and off.

Learn more about that program [here](#).



**NSC STRATEGIC
CONSULTING**

TALENT DEV TRAINING & WORKSHOPS | STRAT COMMS



National Affiliations

INDUSTRY AND COMMUNITY CONNECTIONS

L. Michelle is also well connected with influential business, arts & entertainment, marketing and communications industry and media organizations. She is a longtime member of the National Association of Black Journalists (NABJ) and a member of The National Black MBAs. . She is also an active community member with Brand Innovators where she also contributes and speaks to Fortune 500 marketers. She serves on the board of Opera America, and is an adjunct faculty member for The Executive Leadership and a former contributor, coach and speaker for Black Enterprise.



Thank You

LET'S GET STARTED

It's time women of color see themselves reflected in the business landscape as the boss women they've earned the right to be, and it is so important to see someone who has the credibility, credentials and insights to support their goals. With women of color leading the way in entrepreneurship and reaching higher in the corporate realm, L. Michelle Smith is the voice you need to engage this important, rapidly-growing segment and the secret weapon black women need to support their efforts to crush their goals.

Speaking, Brand & Media
inquiries:
O: 469-523-1453
joy@nsc coaching.co



no silos communications llc
media | content
talent dev | strat comms